

BULK MOLDING COMPOUNDS, INCORPORATED ANNOUNCES NEW PRESIDENT

**For Immediate Release
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West Chicago, IL -- 12/15/10 -- Bulk Molding Compounds, Incorporated (BMCI), world's leading producer of thermoset bulk molding materials, has named a new company president, Fran Zappitelli. In this new role, Mr. Zappitelli will lead all BMCI operations worldwide, will be accountable for operational performance and will report to Mike Huff, Chief Executive Officer, Citadel Plastics Holdings, Inc. Mr. Zappitelli was formerly executive vice president, Research and Development and Purchasing.



“Fran brings a deep base of experience with BMC products, customers and applications to this role. He also has an excellent track record of generating strong business results. Fran is a great fit to lead BMCI as we drive future growth in new products and applications,” stated Mike Huff, CEO of Citadel Plastics Holdings, Incorporated.

Previous to joining BMCI in 1980, Mr. Zappitelli was employed by Premix, Inc. He graduated with a BS in Chemistry from Bowling Green State University in 1977. He furthered his education with a semester of graduate study in Chemical Engineering at Purdue University that same year. In 1987 he obtained an MBA from Northern

Illinois University. Prior to the sale of the company to Citadel Plastics in 2008, Mr. Zappitelli was one of BMCI's original equity partners.

About BMCI

The world's leading producer of thermoset bulk molding compounds, BMCI serves the automotive, electrical, consumer appliance, power tool and conductive plastic industries. A proven metal replacement, BMCI's products are especially well suited for structural applications where heat and mechanical load are relevant. BMCI has two manufacturing sites in the U.S., as well as facilities in Mexico, Germany, China and Brazil.

About Citadel Plastics Holdings, Incorporated

Chicago based private equity investment firm, Wind Point Partners is the majority owner of Citadel Plastics Holdings, Inc. Citadel, a portfolio company, owns The Matrixx Group, a leading thermoplastic compounder, and BMCI, the world's largest supplier of bulk molding materials. Citadel is responsible for the design and execution of a value creation strategy in the plastics compounding market. Additional information is available at www.citadelplastics.com.

About Wind Point Partners

Wind Point Partners is a private equity investment firm with approximately \$2.5 billion in capital under management. Wind Point focuses on partnering with top caliber executives to acquire middle market business where it can establish a path to value creation. Additional information about Wind Point Partners is available at www.wppartners.com.

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