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WIND POINT PARTNERS ACQUIRES THE MATRIXX GROUP

Evansville, IN, March 12 2007 – The Matrixx Group announces the sale of the companies that comprise The Matrixx Group to Wind Point Partners, a private equity investment firm.

Ray Wright, President and CEO, will retire from Matrixx after a 42-year career in the plastics industry. Matrixx Co-founders Charles Farmer and James Pender will retire as well.

Ray received the Lifetime Achievement Award from the Society of Plastics Engineers in 1998. Ray began his career in the plastics industry with Fiberfil (now DSM Engineered Materials) in 1965 after holding previous positions in finance and accounting. He founded his first plastics compounding company, Complas Industries, in 1973, followed by Replas, a plastics distribution firm, in 1975. Complas and Replas were sold to Ferro Corporation in 1980 and Ray became Ferro's Vice President of North American Plastics Operations. With his entrepreneurial fire still burning, he purchased Replas back from Ferro in 1985 and "started over" building what today is The Matrixx Group.

In 2004, Ray purchased a housing subdivision and golf course in partnership with Blankenberger Brothers, an Evansville construction company. Since then, they have added a 325-seat clubhouse, a separate community building and swimming pool and have made numerous improvements to the golf course. Although the sale of Matrixx will allow Ray more time to work on his golf game, those who know him recognize he will likely spend more time working on his golf business instead.

The remaining members of the management team will retain significant ownership and will continue to manage the business. Former Chief Operating Officer, Keith Rodden, will assume the role of President. Keith commented, "We are very excited about the opportunities presented through the partnership with Wind Point. They bring the management skills and financial resources to enable Matrixx to continue to build on its strong track record of growth."

Rodden will report to Dr. J. Michael (Mike) Fitzpatrick, Chairman and CEO of the newly formed parent company within Wind Point. Mike Fitzpatrick had a 30-year career with Rohm and Haas Company, an \$8 billion public company, most recently serving as its President and COO. Paul Peterson, a principal at Wind Point stated, "The Matrixx Group is an excellent addition to Wind Point's portfolio. We, along with Mike Fitzpatrick, identified Matrixx as the platform on which to build an industry-leading global specialty plastics company."

“Matrixx has grown profitably because it has a balanced exposure to multiple market segments, a broad customer base, good conversion economics, excellent formulating know-how and a strong management team,” commented Fitzpatrick. “We see a terrific opportunity to build on that foundation; creating value by leveraging Matrixx’ manufacturing and administrative infrastructure and acquiring complementary businesses that will add new technologies and products and expand geographic reach to serve our global customers.”

The M&A firm of Trudeau & Trudeau Associates, Inc. advised The Matrixx Group’s management and shareholders on the transaction. “The management team’s desire to own a significant interest in the company going forward made the deal a perfect fit for the right private equity group” said Vice President Mike Trudeau. “Wind Point was selected based on their cultural fit with Matrixx and their extensive knowledge of the industry.”

Legal counsel for this transaction was provided by the Evansville law firm Kahn, Dees, Donovan & Kahn, LLP. Kahn, Dees, Donovan & Kahn, LLP represented Ray Wright in 1980 when he sold Complas and Replas to Ferro Corporation and then again in 1985 when he repurchased Replas and began the Matrixx Group.

About The Matrixx Group

Founded in 1985, The Matrixx Group is a leading independent compounder of thermoplastic resins serving the power tool, lawn and garden, appliance, automotive, HVAC, electronics and construction markets. The Matrixx Group’s product portfolio features compounded grades of nylon, ABS, polycarbonate, PBT, PET, polypropylene, polyethylene and engineering resin alloys. The Matrixx Group is headquartered in Evansville, Indiana, and has seven manufacturing sites: five in the United States and two in Italy. Matrixx expects to finalize site selection on their newest manufacturing operation to in the next 30 days. The new plant will be located near Roanoke, Virginia. Additional information about The Matrixx Group is available at <http://matrixxgroup.com>.

About Wind Point Partners

Wind Point Partners is a private equity investment firm with \$2 billion in capital under management. Wind Point focuses on partnering with top caliber management teams to acquire solid middle market businesses with a clear path to value creation. Additional information about Wind Point is available at www.windpointpartners.com.

About Trudeau & Trudeau

Founded in 1982 by the Trudeau brothers, Trudeau & Trudeau Associates, Inc is a full service M&A advisory firm that provides merger and acquisition, corporate finance and strategic consulting services to client companies and private equity groups. Additional information is available at www.trudeau-trudeau.com.