

CITADEL PLASTICS HOLDINGS'S MATRIX GROUP, INC. ANNOUNCES NEW PRESIDENT KEVIN ANDREWS

For Immediate Release

10/28/10



Evansville, IN -- 10/28/10 -- The Matrixx Group, Inc., a portfolio company of Citadel Plastics Holdings, Inc. and a leading compounder of thermoplastic resins, announced new president, Kevin Andrews. In his role as president, Mr. Andrews will be responsible for leading all Matrixx Group operations worldwide, managing operational performance and driving new business development and growth initiatives. Additionally, he will be responsible for profit and loss for The Matrixx Group. Mr. Andrews brings a diverse tenure from his background as Chief Executive Officer of Moll Industries. Moll is an injection molding business focusing in manufacture of medical devices in U.S. and Europe and a portfolio company of Highland Capital, a Dallas based private equity firm.

"Kevin is an energizing leader who will bring a fresh approach to the Matrixx team. His deep commercial experience and results focus will be a major asset for Matrixx as we drive growth in our thermoplastics business," stated Mike Huff, Chief Operating Officer for Citadel.

Prior to Moll, Mr. Andrews had an extensive career with the General Electric Company, serving as General Manager for the West Region of GE PLastics and also their Global Products Manager for the ABS business. He holds a bachelor's degree in plastic's engineering from the University of Massachusetts Lowell.

About Citadel Plastics Holdings, Incorporated

Chicago based private equity investment firm, Wind Point Partners is the majority owner of Citadel Plastics Holdings, Inc. Citadel, a portfolio company, owns The Matrixx Group, a leading thermoplastic compounder, and BMCI, the world's largest supplier of bulk molding materials. Citadel is responsible for the design and

execution of a value creation strategy in the plastics compounding market. Additional information is available at www.citadelplastics.com.

About Matrixx Group

The Matrixx Group is a leading independent compounder of thermoplastic resins serving the power tool, lawn and garden, appliance, automotive, HVAC, electronics and construction markets. The Matrixx Group's product portfolio features compounded grades of nylon, ABS, polycarbonate, PBT, PET, polypropylene, polyethylene and engineering resin alloys. The Matrixx Group is headquartered in Evansville, Indiana, and has seven manufacturing sites; five within the United States and two in Italy. Additional information is available at www.matrixxgroup.com.

About Wind Point Partners

Wind Point Partners is a private equity investment firm with approximately \$2.5 billion in capital under management. Wind Point focuses on partnering with top caliber executives to acquire middle market business where it can establish a path to value creation. Additional information about Wind Point Partners is available at www.wppartners.com.

Press Contact:

Shelane Nunnery
Grapevine Marketing & Events, Inc.
630.247.6733
shelaneb@earthlink.net